



An industry leader for high-tech, automated, environmentally controlled greenhouses, ALPS provides turn-key solutions for facility design, engineering, construction, support, maintenance, security, cultivation, and genetics. ALPS also provides consulting and assistance with meeting GACP cultivation and EU GMP certification requirements.

VIDEOGRAPHER

ALPS is recruiting for a temporary **Videographer** to work with our team in Burlington, Ontario. Reporting to the Vice President, Innovation, this Videographer will be responsible for creating marketing/branding video content for our APIS compliance services. The successful candidate will have experience with planning and executing content-focused custom digital executions as well as digital planning tools and platforms. If selected for an interview, we will ask you to provide samples of work (portfolio) demonstrating your skills.

You will be required to use your own equipment (video camera etc.) to complete this project. A company laptop can be provided, if needed.

This is a fixed term (30-day) contract with the possibility of extension.

MAIN RESPONSIBILITIES

- Create marketing/branding video content for our APIS compliance services. Initially, we envision 4-5 short videos of 2.5 to 4 minutes each - covering 5 related but different topics
- Most of the technical tasks related to video production will be accomplished with limited assistance: transport, set up and operation of various equipment, lighting and sound recording preparation
- Ensure the Vice President, Innovation is informed and up-to-date on the status and progress of various projects and all relevant or useful information related to day-to-day activities

KNOWLEDGE, SKILLS AND ABILITIES

- Knowledge in production techniques including videography, compression and file delivery, and other production formats
- Knowledge of all aspects of professional quality productions, including field and studio camera, lighting, sound, and editing
- Ability to work on a variety of simultaneous projects within deadlines with excellent organizational and time management skills
- Ability to communicate and articulate multimedia products and options and adapt to alternatives when appropriate
- Ability to brainstorm and create outside the box solutions
- Self-motivated person who thrives in a fast-paced multi-platform deadline driven environment
- Team-oriented, relationship builder with a positive attitude
- Proven job reliability, diligence, dedication and attention to detail
- Ability to receive and apply constructive feedback from peers and clients



EXPERIENCE AND EDUCATION

- Degree or diploma in Film Production or related field, or actively working towards the completion of a program
- 2+ years of video experience is preferred; however, we will consider students or recent graduates of a relevant program
- Experience with and proficiency using digital media equipment, video creation, editing software, and/or motion graphics and effects software

Interested candidates are encouraged to apply with their cover letter and resume to: hr@alpsmj.com. We would like to thank all applicants for their interest but only those selected for an interview will be contacted.

ALPS is an Equal Opportunity Employer. We are committed to doing business inclusively and accommodate applicants with disabilities. If you require accommodation throughout the recruitment and selection process, please contact our Human Resources Team.